## THE STORY STRATEGY BLUEPRINT

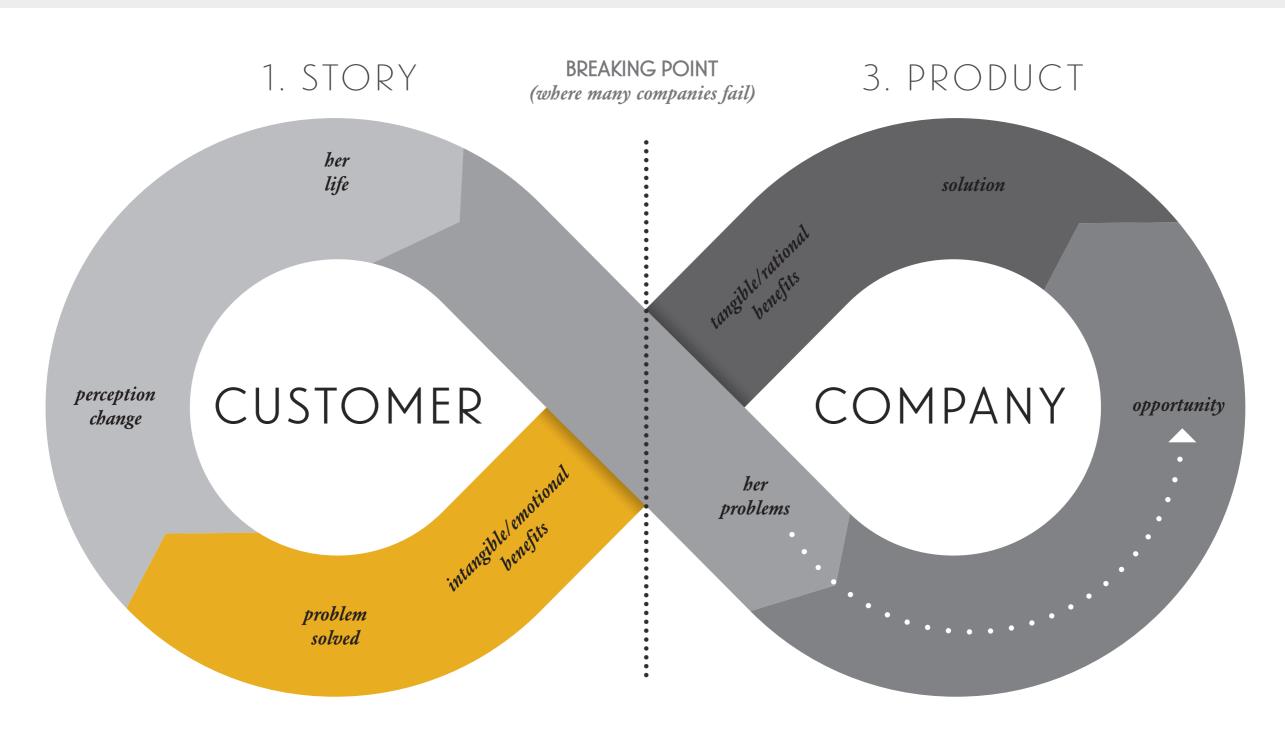
Date \_\_\_\_\_ Created for \_\_\_\_\_ 1. STORY 3. PRODUCT **CUSTOMER COMPANY** 

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2. INSIGHT

4. EXPERIENCE

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